



INSTANTSERVICES FORTHE SMARTCUSTOMERS OFTOMORROW



About Sahaj



Started operation in 2007 and created world's largest e-Service Centers on an internet kiosk model

In 23 states *

Present in 23 States covering 469 districts, 4484 blocks with more than 2,10,000 Sahaj Mitrs



Sahaj is the largest SCA (Service Centre Agency) entrusted by Govt. of India to undertake e-governance programmed in some States

Expanding business operations to small towns and pan India presence

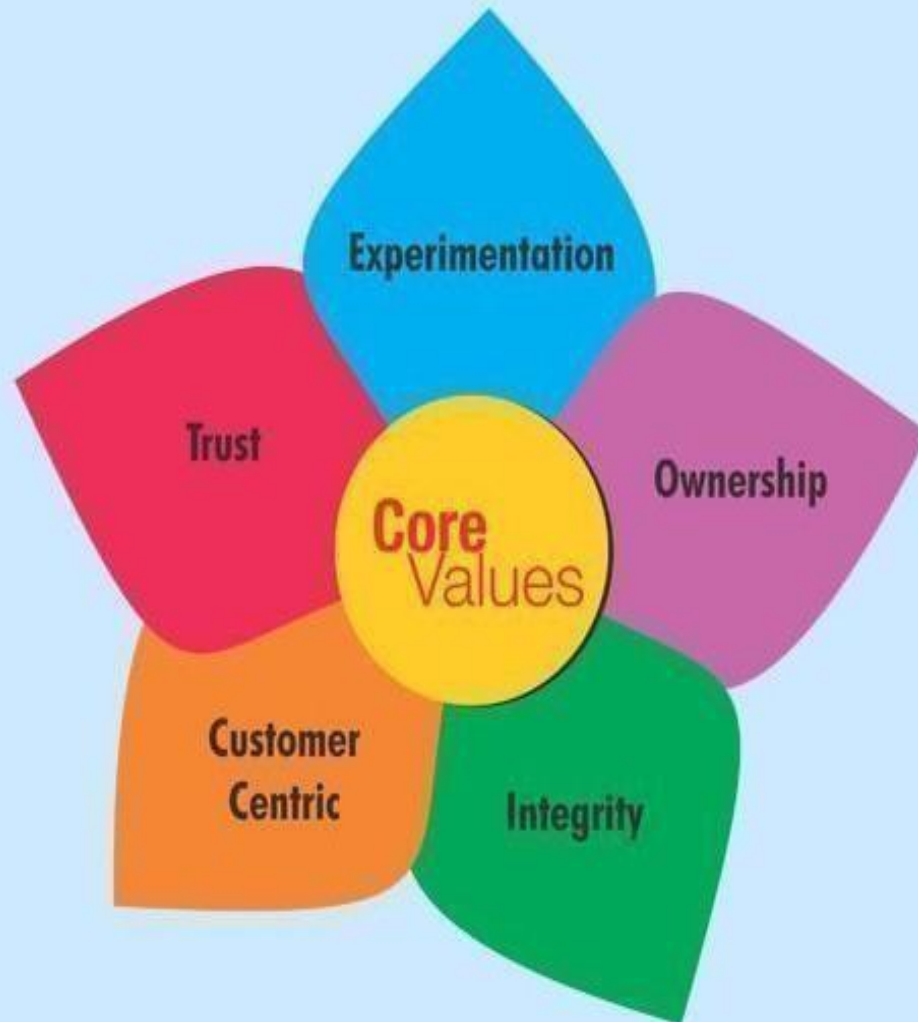
Why Sahaj

SAHAJ

- Sahaj journey started in 2007 with only 6 centers and 3 services. Today we are present in 23 States of India with over 30 or more services.
- 2,10,000+Sahaj Kendras
- One lakh fifty three thousand happy Sahaj Mitr
- Business opportunity with Govt services as well as well know Brands national and international.
- Easy to understand business model with personalized portal access and wallet services.
- Excellent customer services through its Call center and Sales personals at state level always at your services.
- Sahaj Retail Limited won The Economic Times Champions of Rural Markets Award and many prestigious awards for its phenomenal work in promoting Digital India Project.

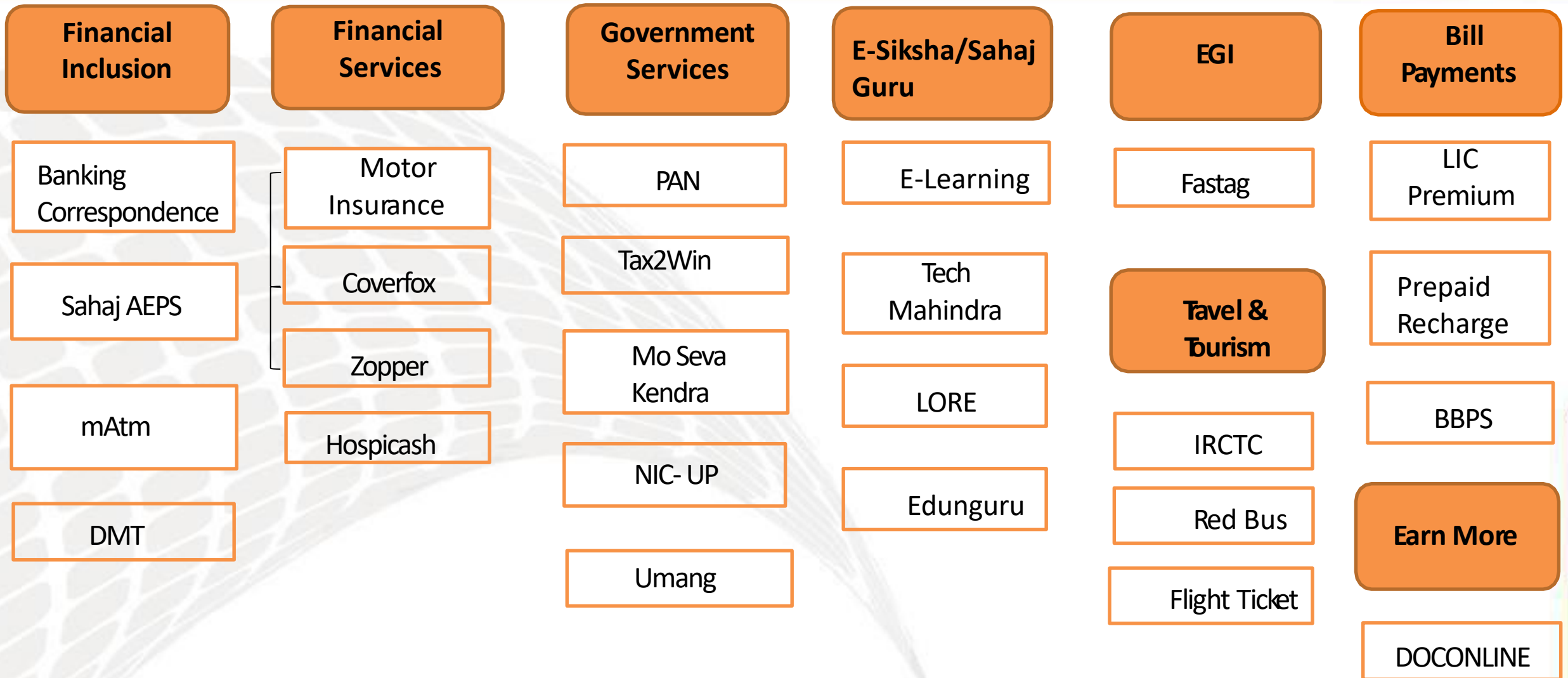


Sahaj Core Values



Our flexible attitude and ability to offer a gamut of services based on our own communication infrastructure effectively provides a tailored service, catering to all our individual requirements - be it our own channel partners, Corporate or Government.

Sahaj Line of Business



For internal training & circulation



Operations

For internal training & circulation

Eligibility to become Sahaj Mitr



- Minimum Qualification required is Class 12 Pass.
- The prospect should have a valid PAN Card and Aadhar Card.
- The prospect should hold a bank account with net banking facility.
- The Prospect should have a decent laptop/Desktop, with a High speed internet connection.
- The prospect should have a professional area(either owned or rented) to carry out the business.



DO's

- Respect your customers.
- Be Honest.
- Take responsibility
- Always put yourself in customers boots.
- Express your Gratitude

Don'ts

- Don't make things overly complicated.
- Don't be indifferent.
- Don't treat customers as transactions.
- Don't ignore customer feedback.
- Don't be afraid of complaints.

How to become Sahaj Mitr

SAHAJ

- The prospect should visit Sahaj Portal website- www.retail.sahaj.co.in
- The prospect will register himself by filling up the details required.
- The prospect will pay the Roll-out Fees as per the scheme code suggested/opted.
- The prospect will be activated instantly after successful payment.



Registration Process



SM will click on “New Registration” option under Registration tab

SAHAJ CORPORATE REGISTRATION English

Registration

- New Registration >
- Know Registration status >
- Continue Registration >
- How to Register?

Password

Forgot Password ?

Login

11:17
15-12-2021

Registration Process



SM will choose 'Entity Type', 'Category' and 'Area' and click on 'Continue'

The screenshot shows the SAHAJ registration process. The browser address bar displays the URL: retail.sahaj.co.in/web/guest/registration?p_p_id=SMRegistration_WAR_SMRegistration&p_p_lifecycle=0&p_p_state=normal&p_p_mode=view&actionType=registration. The SAHAJ logo is visible in the top left corner, and the navigation menu includes SAHAJ CORPORATE, REGISTRATION, and English. The registration form is titled "Do not pay cash to anybody for availing any service of SAHAJ". The form fields are: Entity Type (Individual selected), SM Category (Sahaj Mitr), Area Opted For (Rural selected), and Mention Your PM (Distributor) ID. A red box highlights the Entity Type, SM Category, and Area Opted For fields. An orange arrow points to the Continue button. The footer contains links for "HAVE A QUESTION IN MIND? See FAQs", "GET IN TOUCH WITH US Contact Us", and "BE OUR BUSINESS PARTNER Partner with us". The system tray shows the time 11:18 and date 15-12-2021.

Registration Process



Mobile no. will be verified via OTP

SAHAJ CORPORATE REGISTRATION English

Sahaj Mitr Registration

Do not pay cash to anybody for availing any service of SAHAJ

Entity Type
 Individual Business

SM Category
Sahaj Mitr

Mention Your PM (Distributor) ID

Phone & Email

Mobile Number

Email Id

Alternate Mobile Number

OPTIONAL

We have sent an OTP to your mobile number

Please enter the 4 digits OTP here

Primary Mobile Number

Personal Details

Primary Details

Addresses

Bank Details

References

Upload Documents

Milon nandi
Sahaj Mitra

Milon Nandi is connected with Sahaj for more than 9 years. He is very happy to be a part of the Sahaj family and is earning good.

Email will be verified within the system

Registration Process



After filling-up PANNo. Name & Date of Birth is fetched

The screenshot shows a web browser window with the URL `uat2.sahaj.co.in/web/guest/registration?p_p_id=SMRegistration_WAR_SMRegistration&p_p_lifecycle=0&_SMRegistration_WAR_SMRegistration_impli...`. The page header includes the SAHAJ logo, "SAHAJ CORPORATE", "REGISTRATION", and "English". The form contains the following elements:

- Marital Status:** Single
- Nationality:** Indian
- Upload Documents:** A light blue bar.
- Upload Photo:** A button with an upward arrow. Below it, the file "Kansiram Photo.jpeg" is listed.
- Select Address Proof:** A dropdown menu with "Aadhar" selected.
- Enter Aadhar Card Number:** A text input field containing "XXXXXXXX".
- Upload Aadhar Card:** A button with an upward arrow. Below it, the file "Pancard.jpeg" is listed.
- Data Fetched Successfully:** A green message box highlighted by a red rectangle.
- Permanent Residence Address:** A light blue bar.

SAHAJ-PAN-Oct-2,....csv

Show all X

Registration Process



After filling-up Aadhar No. Address is fetched

The screenshot shows a web browser window with the URL `uat2.sahaj.co.in/web/guest/registration?p_p_id=SMRegistration_WAR_SMRegistration&p_p_lifecycle=0&_SMRegistration_WAR_SMRegistration_impli...`. The page header includes the SAHAJ logo, 'SAHAJ CORPORATE', 'REGISTRATION', and 'English'. A button labeled 'Upload Aadhar Card' is visible. Below it, a red box highlights the text 'ADHR.jpg' and 'Data Fetched Successfully'. The main form area is titled 'Permanent Residence Address' and contains several input fields: 'Address', 'City / Town / Gram Panchayat', 'State' (with a '-Select-' dropdown), 'District' (with a dropdown), 'Block', and 'Pincode'. A 'Show all' button is located at the bottom right of the form area.

'City' needs to be filled up manually and 'District' will be selected from Dropdown box

Registration Process



SM will verify the details

SAHAJ CORPORATE REGISTRATION English

Verify Your Registration

ENTITY TYPE	Individual
SM CATEGORY	Param Mitra
AREA OPTED FOR	Rural
MAP TO PM ID	
REFERRAL SAHAJ MITRA ID	

Personal Details

NAME	Mr. KANSHI RAM KALIYAMOORTHY
DATE OF BIRTH	14/01/1996
GENDER	Male
MARITAL STATUS	Single
NATIONALITY	Indian

Anil kumar
Sahaj Mitra

Anil Kumar is part of Sahaj since last 4 years. Sahaj has helped him to develop and stand up as an established entrepreneur.

SAHAJ-PAN-Oct-2....csv

Show all

Registration Process



SM will verify the details. SM will click on submit after reviewing his details

The screenshot shows a web browser window with the URL `uat2.sahaj.co.in/web/guest/registration?p_p_id=SMRegistration_WAR_SMRegistration&p_p_lifecycle=0&_SMRegistration_WAR_SMRegistration_impli...`. The page features a yellow header with the SAHAJ logo and navigation links for 'SAHAJ CORPORATE' and 'REGISTRATION'. A language dropdown is set to 'English'. The main content area is titled 'Documents Uploaded' and contains a form with the following fields:

- YOUR PHOTO: `Kansiram Photo_3.jpeg` (with a Preview icon)
- IDENTITY PROOF TYPE
- IDENTITY PROOF PHOTO: `new pan.jpg` (with a Preview icon)
- IDENTITY PROOF NUMBER: `HSXPK1125A`
- ADDRESS PROOF TYPE: `Aadhar`
- ADDRESS PROOF PHOTO: (with a Preview icon)
- ADDRESS PROOF NUMBER

At the bottom of the form, there are two buttons: 'Edit' and 'Submit'. The 'Submit' button is highlighted with a red rectangular box.

Registration Process



SM will get his 16 Digit Sahaj Id. SM will also receive the ID, Password and Pin in his registered phone no, and email id

The screenshot shows a web browser window with the URL `uat2.sahaj.co.in/web/guest/registration?p_p_id=SMRegistration_WAR_SMRegistration&p_p_lifecycle=0&_SMRegistration_WAR_SMRegistration_impli...`. The page displays a "Congratulations" message with a thumbs-up icon, stating "Registration form submitted successfully!". A red box highlights the text: "Thank you for your interest to become a Param Mitra. Your SAHAJ MITR/PARAM MITR id is **1908682231052494**." Below this, it says "You may also call us at our toll free number 8388-088-088". A circular callout on the right side of the page states "Sahaj Id will be of 16 digits." The browser's taskbar at the bottom shows the Windows logo, search bar, and various application icons.

Roll-out Fees payment Process



SM to login with user id and password

Reaching last-mile banking
Changing the banking landscape

Login

Forgot Password ?

Login

Establishing secure connection...

Type here to search

10/06/2020 12:37

Roll-out Fees payment Process



SM will choose the scheme from the dropdown box and click on submit

The screenshot shows a web browser window with the URL `uat2.sahaj.co.in/web/guest/eAgreement`. The page title is "Select Plan Code". The form contains the following elements:

- Plan Code: DSTB10K (selected in a dropdown menu)
- OR
- Plan Code: (empty text input field)
- Search button (red)
- SCHEME CODE : DSTB10K
- SCHEME AMOUNT : 10000.00
- SCHEME Services : Bharat Pay Registration, Bharat Pay Transaction, BULK_DEAL, EL FRANCHISE MODEL, EL FRANCHISE MODEL RENEWAL, BSEB FEES COLLECTION, Computer Fundamental Institutional Model, Religare, RGICL, FASTAG, FASTAG_Rollout_Payment, UTIITSL PAN, CYBER-PLAT, OXXY, RURAL MPOWER, Royal Sundaram, BIHAR_AGRICULTURE, HDFC LIFE, ACKO, Advanced Tally ERP 9, CERTIFICATE IN COMPUTER APPLICATION, COMPUTER FUNDAMENTALS, ELO_CORELDRAW_SINGLE, Domestic DATA Entry Operator, Dream Weaver, DTP, Hardware and Networking, INTERVIEW ETIQUETTES, JOB - TRAINER, MICROSOFT_EXCEL_2010, MICROSOFT_POWERPOINT_2010, MICROSOFT_WORD_2010, Pagemaker, ELO_PHOTOSHOP_SINGLE, Tally ERP 9, TYPO LESSON, WINDOWS_7, SARKARI-PARIKSHA, COMPUTER TODAY
- submit button (highlighted with a red box)

Roll-out Fees payment Process



Welcome Abhijeet

- HOME >
- Banking >
- Government Services >
- Bill Payments >
- Insurance >
- E-Learning >
- Entertainment >
- Travel & Tourism >
- Fastag >
- My Business >
- PAN & Tax >

Recharge Type

Wallet Type
Non-Govt Skash

[Know Your Wallet !](#)

Fast Recharge

SM will get the "Fast Recharge" Payment Gateway for recharging the wallet

Password Change Process on 2nd time log-in



At the time of second log-in SM will be asked to change his default password to continue with his services.

The screenshot displays a web browser window with a 'Change Password' modal form. The browser's address bar shows the URL: `uat2.sahaj.co.in/web/guest/eagreement?p_p_id=eagreementcontroller_WAR_eAgreementController&p_p_lifecycle=1&p_p_state=normal&p_p_mode=view&_eagreementcon...`. The modal form is titled 'Change Password' and contains the following elements:

- Text: 'Please change password before proceeding.'
- Input field: 'Enter Old Password'
- Input field: 'Enter New Password'
- Input field: 'Re-enter New Password'
- Button: 'Change Password' (highlighted in red)

The background of the browser shows a sidebar with the SAHAJ logo and a list of services: Welcome, Banking, Insurance, E-Learning, My Business, Bill Payments, Travel & Tourism, Fastag, Entertainment, HOME, and Government Services.



SKASH

SKASH Recharge Process



HOME - Sahaj x +

retail.sahaj.co.in/web/guest/home

SAHAJ SAHAJ CORPORATE REGISTRATION English

Reaching last-mile banking
Changing the banking landscape

**SM will enter his
16 digit login ID
and Password**

Login

[Forgot Password ?](#)

Login

SKASH Recharge Process



English



Welcome

HOME >

Banking >

Government Services >

Insurance >

E-Learning >

Bill Payments >

Entertainment >

My Business >

Fastag >

PAN & Tax >

Travel & Tourism >

|| आप सभी सहज मित्रों को सूचित किया जाता है कि वोटर ID कार्ड आवेदन के लिए दिए गए लिंक <https://play.google.co>



SM will click on "My Business" tab



SKASH Recharge Process



Inbox - debopriyo.bose@sahaj.co.in x DashboardNew - Sahaj x

retail.sahaj.co.in/web/guest/dashboard

English

एरिया मैनेजर कल्पदीप शर्मा मोबाइल नंबर 6290823172 | एरिया मैनेजर साकिब खान- 6290823146 | लखनऊ एरिया मैनेजर प्रांजल श्रीवास्तव मोबाइल नंबर 9330025

SM will select "SKASH Recharge" option from the dropdown list

Our Offers

Check out our latest offers

SKASH Recharge Process



English



Welcome

HOME >

Banking >

Government Services >

Insurance >

E-Learning >

Bill Payments >

Entertainment >

My Business >

Fastag >

PAN & Tax >

Travel & Tourism >

Recharge Type

Wallet Type

-Select-

-Select-

Non-Govt Skash

Govt Skash

Know Your Wallet !

SM will select "Non-Govt SKASH" option from the dropdown list of "Wallet Type"

SKASH Recharge Process- Fast Recharge



English

Welcome
Abhijeet

- HOME >
- Banking >
- Government Services >
- Bill Payments >
- Insurance >
- E-Learning >
- Entertainment >
- Travel & Tourism >
- Fastag >
- My Business >
- PAN & Tax >

Recharge Type

Wallet Type

Non-Govt Skash

[Know Your Wallet !](#)

Fast Recharge

SM will get the "Fast Recharge" Payment Gateway for recharging the wallet

SKASH Recharge Process- Fast Recharge



- Welcome Abhijeet
- HOME >
- Banking >
- Government Services >
- Insurance >
- E-Learning >
- Bill Payments >
- Entertainment >
- My Business >
- Fastag >
- PAN & Tax >
- Travel & Tourism >

Amount to be recharged can

Minimum Recharge Amount is – 251 RS and Maximum Rechargeable Amount is 999990

Skash Recharge

Enter Amount to be added
7000

Payment Mode

Debit Card Credit Card Net Banking UPI

SM will enter the recharge amount and select the “Payment gateway mode”
Payment Gateway modes available:
‘Debit Card, Credit Card, Net banking & UPI’
Additional Charged will be levied depending on the Payment Mode

Additional Charges

01	Bank Charges	0.00
02	SGST	0.00
03	CGST	0.00
04	IGST	0.00
05	UTGST	0.00
Total Payable Amount		0.00
View Service Charges		

Proceed

SKASH Recharge Process- Fast Recharge



Debit Card

Debit Card



Sahaj Retail Limited

Cancel

₹7074.34



Debit card is supported

Secure my card as per RBI guidelines



Sahaj Retail Limited

Cancel

₹7074.34



Debit card is supported

Secure my card as per RBI guidelines

SM will provide the Debit Card / Credit Card details and complete the payment.

SKASH Recharge Process- Fast Recharge



Net Banking



Sahaj Retail Limited

Cancel

₹7007.66



Net Banking



ICICI



Kotak



SBI



HDFC

Show all Banking Options

UPI



Sahaj Retail Limited

Cancel

₹7000.00



UPI



Pay Using QR Code

Enter UPI ID or Phone Number

Verify & Pay



SM will provide the Net Banking/ UPI details and complete the payment.
For UPI QR Code can be scanned also.

*Thank
you!*